

## Hartshorn-dale business meeting agenda: March 5, 2020

### Attendance:

Officers: MOL, MoAS, Seneschal, Secretarie, Exchequer, Chamberlain/Webminister, Chatelaine/Social media  
Populace: Arpad, Julia, David, Alanna, Jack, Brendan

### I. Officer reports - not read at the meeting but included here

A. Exchequer: Balance \$5,854.56

B. Chamberlain: We have received a large donation from a recent ex-merchant in our Shire! We have TEN BOXES of STUFF. A complete inventory is still in progress. Since storage space within the Shire is limited, we (the chamberlain and seneschal) are thinking to distribute much of the donations out to the populace. There is ample feast gear to create/add to welcome baskets for newcomers. Other items may be auctioned off to the populace in general, with the benefits going towards the shire's coffers.

C. Webminister: Website updates include: [No announcements are needed]

\* Updated all the links and pictures on the website, in coordination with the EK Web Team, to solve a problem where some Google searches yielded links to the old website instead of the new. If anyone finds another broken link or image, let me know.

\* Calendar is added to the Homepage. I also created a separate Calendar page, since Google thinks we have a calendar page and shows a direct (but broken!) link in the search results. That is still not completely sorted out yet.

\* Updated the Officer list

D. MoAS: There will be a 3<sup>rd</sup> Thursday A&S night at Naomi's – making Hamantaschen (traditional cookies for Purim that are PERIOD!)

E. Dance: Met throughout February, average about 10 people, welcomed new dancer, Jack to practices. March dates 6<sup>th</sup>; 13<sup>th</sup>; 20<sup>th</sup>; and 27<sup>th</sup>

F. Rapier:

| Feb 2020 |    |   |     |     |
|----------|----|---|-----|-----|
| 3        | 5  |   | 50  | 40  |
| 10       | 10 | 2 | 50  | 80  |
| 17       | 11 | 2 | 45  | 120 |
| 24       | 10 | 3 | 40  | 160 |
|          | 9  |   | 185 | 160 |

In Feb we met on the dates above and collected \$185/\$160 needed.

Phil/Atilla is filling in as deputy MiC while Jen attends mundane classes.

No equipment failures to report.

We've had some new people showing up which is always exciting.

G. Social Media

We have 153 likes (up from 146). We had another unlike on Feb 21st. Unfortunately there does not seem to be any way to see who or why we were unliked. We have 164 followers up from 152.

The dance videos continue to trend well. In spite of the two 'unlikes' in the last two months, we continue to trend upwards with followers.

Our Instagram continues to also increase in followers, we have just under 100 followers on Instagram.

H. Chatelaine

The Chatelaine Report was put in via the new form before the new reporting date: March 1st. The new demo form was also submitted for our Pottstown GoFourth demo on July 4th. One email contact was received and responded to, no further communication has been had with that individual.

Gold Key is good, the Shire also received a recent donation for Gold Key. (there are two other bags of donated materials, plus one bag of returned Gold Key that were not photographed or entered into the spreadsheet as they were received after our Gold Key photo night. These, along with the new donation, will need to be cataloged at some point).

## **II. Report on Officer's meeting.**

A. Branding: We'd like to use the Hartshorn-dale "brand" to foster group cohesion, and there were many ideas bandied about at the Officers meeting and the business meeting. In addition to the ideas below, we have created a file on our shared drive to collect other ideas - [https://docs.google.com/document/d/1Lz1Pd84fjLSJ3Gn0M3qFz7Z-sOPK6SNNT\\_BEvzjp5Nw/edit?usp=sharing](https://docs.google.com/document/d/1Lz1Pd84fjLSJ3Gn0M3qFz7Z-sOPK6SNNT_BEvzjp5Nw/edit?usp=sharing)

1. Signs for outside our practices/meetings
2. Postcards with basic SCA & Hartshorn-dale descriptions and contact info
3. Belt favors
4. Stickers (Redbubble designs)-see the Tadcaster stickers for example
5. Stamps with Hartshorn-dale design \$25 small stamp
6. Nametags (which are useful more for our practices and meetings, for recognition and help of newcomers) cost around \$6 per tag (blue background, yellow lettering, populace badge, and name engraved, clip or pin back)

## **III. Commons:**

- A. Two proposed dates.
1. June 14<sup>th</sup> at hopefully the 4H site - Need autocrat(s)
  2. Sept 13<sup>th</sup> at hopefully the Lower Perkiomen Park. This one we will select a new Rapier champion. Attila will run this.

## **IV. Events/demos:**

- A. Large gatherings and virus concerns:
- a. Please stay home if you are sick
  - b. Wash your hands, don't touch your face
  - c. Avoid shaking hands
  - d. Wash your hands again.
- B. Possible event in spring 2021- Milissent de Haithwait
- C. Shire Wars October 16-18, 2020, Camp Bashore – a proposal has been created and circulated to the participating shires. The theme this year is the Battle of Kalikova (September 8, 1380) between the Mongol Golden Horde and various Russian principalities under command of Prince Dmitry of Moscow. Hartshorn-dale agreed to be a participating shire.
- D. GoFourth-Eleanor d'Astlye – a demo in Pottstown on the 4<sup>th</sup> of July. Eleanor (Kelly) is heading this up, and we will need the support of as many of our populace (and neighbors) as possible. We also need signage and a postcard with basic info about our group, contact info, and pointer to more info & pictures. Eleanor will be coordinating the demo, anyone who wishes to help with any aspect (including signage and take-away info) should contact her or the seneschal.

## **V. Sunday Socials**

- A. One Sunday afternoon a month have a newcomer social, where the focus will be newcomers if there are any that come out. It is encouraged that we have a handful of people to welcome newcomers, and to socialize with each other if there are no newcomers present. Topics could be covered either for newcomers or for the populace, such as camping in the SCA, or basic heraldry, etc.
- B. A second Sunday afternoon would be a garb-making social. We will gather to help each other with garb, and to help those that are new. We encourage those who are comfortable with making garb to come out and help, and those who are learning to come out and learn. It would likely be a good thing to have those who are new to making garb RSVP to make certain they have supplies.
- C. Use of MeetUp to advertise some portion of our activities. A 6 month subscription, \$98, allows you to create 3 'groups', then you create events within those groups. We discussed perhaps working with other local groups such as Bhakail and Buckland Cross to share a meetup account and post our practices and socials on it.

## **VI. Charter**

We got through section 2 and 3, approved most of the language as proposed. Had a discussion of adding the proviso that business meetings cannot be held at any venue that requires an individual admission fee (such as Pennsic or other event). Wording was created that will be voted on at the next meeting.